



# 7350

PRESSURE SENSITIVE & RELEASABLE

## UNIVERSAL

### Pressure Sensitive Multi-Flooring Adhesive

#### 1. PRODUCT NAME

ROBERTS® 7350 UNIVERSAL Pressure Sensitive Multi-Flooring Adhesive

#### 2. MANUFACTURER

**Roberts Consolidated Industries, Inc.**

300 Cross Plains Blvd

Dalton, GA 30721

(866) 435-8665 / (706) 277-5294

#### 3. DESCRIPTION

ROBERTS® 7350 UNIVERSAL Pressure Sensitive Multi-Flooring Adhesive is a maximum performance formula specifically designed for installing large format luxury vinyl tiles and planks as well as most types of resilient floor coverings.

ROBERTS® 7350 UNIVERSAL offers either releasable or permanent-bond application method. VOC: <11 g/L. Interior Use Only.

#### Features and Benefits

- Moisture Control Adhesive – Up to 10 lbs. MVER (ASTM F1869) / 90% RH (ASTM F2170)
- Ideal for LVT, LVP, WPC and Acoustical Underlayments
- Re-bondable pressure sensitive, aggressive tack
- Two application methods to fit most installation need
- Excellent resistance to plasticizer migration
- Enviro-Friendly – solvent-free and LEED® compliant; VOC 11 g/L, SCAQMD Rule 1168
- Non-flammable. NFPA Class A and UBC Class 1 fire resistance ratings (ASTM E84)
- CRI Green Label Plus® Certified – GLP #42613
- GoldGuard® antimicrobial product protection
- Traffic – Heavy Commercial

#### Uses

For adhering LVP & LVT, WPC, SPC, fiberglass-backed sheet goods, VCT, vinyl-backed carpet tile, cork tile, cork underlayment, and much more, (not for use with self-stick products)

#### Coverage and Trowel Options\*

##### 1/16" x 1/16" x 1/16"

Flooring (porous substrate): Luxury Vinyl Tile and Plank; SPC/WPC Flooring; Vinyl Composition Tile; Carpet Tile; Cork Underlayment  
Coverage: 125-185 ft² per gallon

##### 1/16" x 1/16" x 3/32"

Flooring (porous substrate): Luxury Vinyl Tile and Plank; SPC/WPC Flooring; Cork Underlayment  
Coverage: 160-180 ft² per gallon

##### 1/16" x 1/32" x 1/32"

Flooring (non-porous substrate): Luxury Vinyl Tile and Plank; SPC/WPC Flooring; Cork Underlayment  
Coverage: 185-245 ft² per gallon

##### Medium Nap Roller (3/8")

Flooring (non-porous substrate): Luxury Vinyl Tile and Plank; SPC/WPC Flooring; Carpet Tile; Cork Underlayment  
Coverage: 250-350 ft² per gallon

*\*The trowel notches referenced are those typically recommended for the type of flooring being installed and are shown as a guide. Consult flooring manufacturer for their specific trowel recommendations.*

#### Substrates

Concrete, flooring grade APA-rated plywood, terrazzo, existing VCT and non-cushioned sheet vinyl flooring (clean and well bonded, excluding self-stick tile), radiant-heated subfloors (surface temperature not to exceed 85° F)



## Limitations

- Ensure adequate ventilation during flooring installation.
- Refer to Safety Data Sheet, [www.robertsconsolidated.com](http://www.robertsconsolidated.com), industry standards, and manufacturer's guidelines and specific recommendations prior to installation for additional information.

## 4. TECHNICAL DATA

**Product Type:** Acrylic Latex/PSA

**Color:** Off white

**Odor:** Very mild

### PERMANENT Installations (Wet-set method)

**Open Time:** Up to 20 minutes

**Working Time:** Up to 40 minutes

### RELEASABLE Installations (Tack-set Method)

**Tack Time:** Up to 45 minutes

**Working Time:** 12 to 14 hours

**VOC:** 11 g/L

**MVER:** 10 lbs or less (ASTM F1869) / 90% RH or less (ASTM F2170)

**pH:** Must not exceed 10

**Shelf Life:** 1 year in unopened container

**Storage:** Protect from freezing. Does not require thinning.

## 5. INSTRUCTIONS

### Preparation

Concrete substrate must be dry (within tested moisture tolerance of flooring and adhesive product) Subfloors must be clean, structurally sound and within flat and level tolerance of manufacturer. All substrates must free of substances that might inhibit the bond of the adhesive or the performance of the flooring or its installation. All substrate cracks, chips, holes, joints or high spots must be adequately repaired. Patching compounds must be suitable for the use application, cement-based and polymer-modified, and applied according to the manufacturer's instructions.

### Installation

Maintain a consistent temperature and ambient relative humidity before, during and after installation (between 65-85°F and 30-50% ambient RH). Follow all industry standards and manufacturer's recommendations for floor flatness, acclimation and application of flooring materials. Spread adhesive uniformly onto the substrate using a trowel or roller (see trowel panel for recommendations). Adhesive Trowels ridges should be well defined, consistent and achieve full coverage of the substrate. Observe open-time recommendation

*When installing over a porous substrate:* place flooring into semi-wet adhesive for a permanent bond or allow adhesive to dry and become tacky to the touch for a releasable bond.

*When installing over non-porous substrate:* always allow adhesive to completely dry and become tacky before placing flooring. Once adhesive field has reached appropriate tack - install the floor covering into the adhesive field. Roll the floor covering with a weighted roller per manufacturer's specific guidelines. Post Installation: Restrict foot traffic and moving of heavy objects for 24 hours.

**Open Time:** approx. 20 minutes (Permanent wet-set method)

**Working Time:** up to 40 minutes

**Releasable Tack Time:** 45-60 minutes (Full-tack method)

**Working Time:** 8 Hours.

Setup time will vary with temperature, humidity and porosity of substrate.

### Curing

Up to 8-10 hours

### Clean-up

*Fresh adhesive* – warm, soapy water.

*Dried adhesive* – use mineral spirits sparingly with a clean, white cotton cloth. DO NOT POUR DIRECTLY ONTO FLOORING.

## 6. AVAILABILITY

### Packaging

4 U.S. gallon Plastic Pail	7350-4	075378735045
1 U.S. gallon Plastic Pail	7350-1	075378735014
1 U.S. quart Plastic Pail	7350-0	075378735007

## 7. WARRANTY

### 15-Year Moisture Control / 15-Year Direct Bond / 7-Year Double Bond

ROBERTS warrants that this product will be free from manufacturing defects for 12 months from the date of manufacture, when applied in accordance with ROBERTS' instructions and industry standards. ROBERTS' sole liability is to either supply new product or refund the original purchase price. **This limited warranty excludes all other express warranties including the warranties of merchantability for a particular use or purpose.** Any implied warranties arising by operation of law are limited to one year. ROBERTS will not be liable for any incidental or consequential damages.

Visit [www.robertsconsolidated.com](http://www.robertsconsolidated.com) for full warranty details.

## 8. MAINTENANCE

Not applicable.

## 9. TECHNICAL SERVICES

For technical assistance or installation questions not covered in this document, please contact our Technical Services Department at (706) 277-5294 or visit [robertsconsolidated.com](http://robertsconsolidated.com).

## 10. FILING SYSTEM

Division 9



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